

# Media Release



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## **500,000 diapers to be donated by Huggies in conjunction with Armed Services YMCA**

**FORT LEONARD WOOD, Mo.** – Last week, Huggies announced Camo for a Cause, a donation of five million Huggies Little Movers Camo Diapers to every arm of the U.S. military, reaching Families of those who serve.

To support the donation, Huggies is partnering with the Armed Services YMCA, and 500,000 diapers will be donated to the Fort Leonard Wood Armed Services YMCA to kick off this donation to active duty military Families. Diapers will be available from 9 a.m. to 1 p.m. (or until gone) June 7 at the Alphonse Base Supply Center, 2346 Louisiana Ave.

Additionally, Armed Services YMCA Branches at Fort Bragg/ Camp Lejeune, N.C., Camp Pendleton, 29 Palms, San Diego, Calif., and Fort Campbell, Ky. will also receive diapers, with a total donation of four million diapers, valued at \$400,000, to the Armed Services YMCA.

“Our non-profit serves many of the largest military bases in the country, like the Army, Navy, Coast Guard, Marine Corps and Air Force,” said Mike Landers, CEO, Armed Services YMCA of the USA. “We are excited to be partnering with Huggies and are extremely grateful for the millions of diapers they are donating to help our young troops and their Families.”

(more)

Diapers will be distributed on behalf of the National Diaper Bank Network — a nonprofit organization founded by the Huggies Every Little Bottom program, which is dedicated to providing every child in the U.S. with the diapers needed to remain clean, dry and healthy. Huggies Every Little Bottom will work closely with military organizations from coast-to-coast to help get diapers in the hands of military Families.

“We are honored to support our military service members and their Families,” said Aric Melzel, Brand Director at Kimberly-Clark. “Diapers are a basic need for many families and we want to show our appreciation and thanks to those who have sacrificed so much this Memorial Day.”

For more information, contact Linda Bright at 329.4513 or [ymca@cablemo.net](mailto:ymca@cablemo.net).

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Editor’s note: Information provided by Fort Leonard Wood Armed Services YMCA.

Possible Facebook entry: Last week, Huggies announced Camo for a Cause, a donation of five million Huggies Little Movers Camo Diapers to every arm of the U.S. military, reaching Families of those who serve. To support the donation, Huggies is partnering with the Armed Services YMCA, and 500,000 diapers will be donated to the Fort Leonard Wood Armed Services YMCA to kick off this donation to active duty military Families. Diapers will be available from 9 a.m. to 1 p.m. (or until gone) June 7 at the Alhpointe Base Supply Center, 2346 Louisiana Ave.

Possible Tweet: 500,000 diapers will be donated by Huggies to the Fort Leonard Wood Armed Services YMCA and will be made available to active duty military Families from 9 a.m. to 1 p.m. (or until gone) June 7 at the Alhpointe Base Supply Center, 2346 Louisiana Ave.

#### *About Fort Leonard Wood*

*Fort Leonard Wood is a thriving and prosperous installation that has evolved from a small basic training post 70 years ago to a premier Army Center of Excellence that trains 80-90,000 military and civilians each year.*

*Home to the Maneuver Support Center of Excellence, Fort Leonard Wood now trains and educates service members and develops doctrine and capabilities for the Training and Doctrine Command’s U.S. Army Chemical, Biological, Radiological, and Nuclear School, U.S. Army Engineer School, and U.S. Army Military Police School, three gender integrated Initial Military Training brigades, one of only five reception stations in the Army, and the Army’s largest Non Commissioned Officers Academy.*

*Over the past several years, Fort Leonard Wood has received numerous additional responsibilities to include supporting the 4th Maneuver Enhancement Brigade, a large Forces Command unit that is responsible for all deployable capabilities at Fort Leonard Wood. A colonel-commanded Marine Corps Detachment and an Air Force Detachment, which are both the largest on any Army installation, are located on Fort Leonard Wood; a large Navy Seabee Detachment and elements of the Coast Guard train here as well.*